GA in numbers 2017–18

**THE ASSOCIATION**
The GA was 125 YEARS OLD on 20 May 2018

**VOLUNTEERS**
21 volunteer groups

- Governing Body
- Education Group
- 3 Phase Committees
- 9 Special Interest Groups
- 5 Communication Boards
- World Wise
- 1 Working Group

**WEBSITE & SOCIAL MEDIA**
Over 200,000 visitors to www.geography.org.uk

- 1 MILLION PAGE VIEWS
- Over 18,000 Twitter followers
- Over 6000 Facebook likes

**CONFERENCE, CPD & NETWORKING**
Over 800 delegates at the 2018 GA Annual Conference at Sheffield Hallam University

Over 500 CPD event attendees

More than 500 primary and secondary teachers benefited from the GA’s in-school bespoke support

**A FURTHER 2000 TEACHERS**
involved through local networks

**BRANCHES**
45 Branches running over 200 local events throughout England, Wales & Northern Ireland, involving 1000s of school students

**Funded Curriculum Development**
GA involved in Global Learning Programmes for England and Wales

8700 SCHOOLS took part in the largest development education programme ever seen in the UK

British Council Connecting Classrooms project - GA WORKED WITH 1000 TEACHERS FROM 224 SCHOOLS

**MEMBERSHIP**
6300 JOURNAL SUBSCRIPTIONS from several thousand personal and institutional members

Members in around 1000 PRIMARY SCHOOLS and 1500 SECONDARY SCHOOLS in the UK

Members in more than 50 COUNTRIES

**QUALITY MARKS**
88 SCHOOLS awarded GEOGRAPHY QUALITY MARK

**3 STRATEGIC PARTNERSHIPS**
- DISCOVER THE WORLD EDUCATION
- FIELD STUDIES COUNCIL
- ORDNANCE SURVEY

**3 STRATEGIC AIMS FOR 2014–19**
- Meeting professional and educational needs
- Demonstrating the value of geographical education
- Using our resources efficiently and sustainably

**PEOPLE**
16 members of staff, 14 trustees, Honorary Vice Presidents

**JOURNALS & PUBLICATIONS**
JOURNALS - PRIMARY GEOGRAPHY, TEACHING GEOGRAPHY, GEOGRAPHY

GA MAGAZINE

OVER 300 SPECIALIST EDUCATIONAL RESOURCE TITLES

ANNUAL SALES OF OVER 7100 ITEMS

TOTAL INCOMING RESOURCES FOR THE YEAR OF £1.2 MILLION

Free WorldWise quiz packs used by over 500 SCHOOLS