Activity 4 - Writing for an audience

Student tasks:

*Study the poster below which was written for people living near Mt.Me-Akan, an active volcano on the island of Hokkaido, Japan.

*List what makes it:

- eye-catching
- informative
- effective

Note anything you think they could have done better.

*Japan expects more volcanic eruptions

Create a poster of equal (or greater) impact to this one, in English, to help people be prepared for and survive future eruptions of Mt.Ontake.

* Be sure your advice is factually correct and that you communicate clearly and thoughtfully to the target audience of residents living nearby and tourist visitors.