



## Notes for editors:

Further information and submission details available at [www.geography.org.uk/myworld](http://www.geography.org.uk/myworld)  
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## The Geographical Association

The Geographical Association (GA) is a subject association with a mission to further the teaching of geography and to communicate the value of learning geography for all. We have around 7,000 memberships including teachers in primary and secondary schools and further education, academic geographers, universities and teacher educators and trainers. Thus, our Association crosses academic divides and can claim to be a specialist community of practice. For more information visit [www.geography.org.uk](http://www.geography.org.uk)

## BBC Big Screens

This is a unique collaboration between the BBC, LOCOG and UK local authorities. It's part of a world-leading media concept (Public Space Broadcasting). The screens are usually the latest twenty-five square metres daylight digital video displays, with a computer-controlled playout and audio system. Each screen is customised to reflect life in its host community with a broad range of local content, including a "City Diary" listings service, local events and partnerships with community, arts & media organisations. For more information and locations visit [www.bbc.co.uk/bigscreens](http://www.bbc.co.uk/bigscreens)