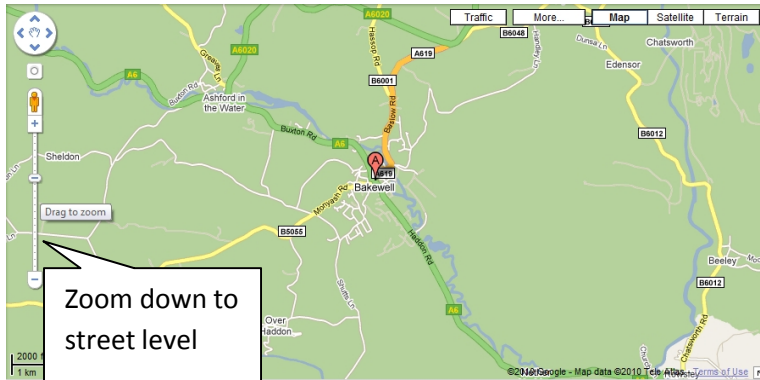


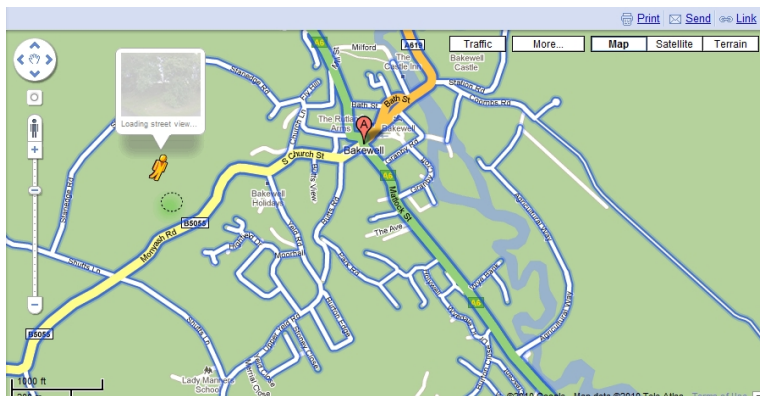
USING GOOGLE STREET VIEW FOR JOB SEARCHING

Go to <http://maps.google.com>

Type the name of the place that you want to visit in the **SEARCH** box, e.g. Bakewell, Derbyshire - and zoom in to the location using the **SLIDER** on the left hand side of the screen.



You will see a small yellow figure at the top of the slider. Click on this figure ('pegman' as he is commonly known) and drag him onto the map. The streets will outline in BLUE. Drop the figure onto a street that you want to see a STREET VIEW of e.g. Rutland Square in Bakewell, Derbyshire



The map will be replaced by an image of the chosen location. This can be moved in all directions by dragging the cursor around the image, and whenever you see a magnifying glass, a close up view of any building can be seen.





Clicking on the circles will move you along the road.

You are now ready to investigate the location.

- What businesses are there in this location ?
- What jobs might be available to you given your particular skills, qualifications and experience ?
- Which places would you prefer to work in ?

Two examples:



Outdoor clothing shop: retail assistant, knowledge of local area for walkers, buying appropriate stock, window dressing and design, publicity materials to write, photography of clothes being worn

Click here to zoom out to street level



Tourist Information Centre: local knowledge, communication skills, sourcing appropriate items for sale, map-work, answering queries on accommodation and activities, curating exhibition space

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