

## JOB SEARCH ACTIVITY

### Using Google Street View ©

Imagine that you are a **school leaver** who has just finished Year 11 at a school in the small town of **Bakewell** in the Peak District.

You have the following skills and qualifications:

*GCSEs in English (C), Maths (D), Geography (B) and Science (E)*

*Good ICT skills (you like playing computer games)*

*Provisional license for a moped, which you own*

*Part time work: you had a Saturday job in a hair salon, but stopped it to concentrate on your GCSEs*

You are keen to get a job, and are about to start a job search. This will be in two stages, both of which will involve ICT:

### STAGE 1

Start with a search on two websites:

<http://www.bakewelltoday.co.uk> – this is the website of the local newspaper, which has a JOBS section

<http://jobs.derbyshire.gov.uk/peakdistrict/> - site for the Peak District National Park – includes jobs within the National Park

Explore the Jobs and Training section of the 'Source of the Peak' website



[http://www.sourceofthepeak.co.uk/view/Jobs\\_and\\_training/](http://www.sourceofthepeak.co.uk/view/Jobs_and_training/)

This will give you some ideas that you will put into practice on the 'streets' of a Peak District town.

## STAGE 2

You are going to use a very geographical tool: GOOGLE STREET VIEW, which is part of GOOGLE MAPS and GOOGLE EARTH©

Using Google Street View, you are going to explore the town of **Bakewell** and make a list of possible businesses who you could approach for work, and those which you might be able to move on to as your skills and experience increase.



Look at the guide to Street View, and use it to move from the map to the view of the centre of Bakewell.

### ► [Street View Tips](#)

Take a 'walk' along several of the streets in Bakewell, and identify some possible places where you might work (further details are on the guidance sheet).

What jobs are likely to be available for school leavers, or for someone with your skills?

What barriers would there be to obtaining jobs in some of the businesses that you see?

Which learning routes could you take after Y11 to improve your chances?

What else could you do?

You may have used a product such as Kudos, JED or Careerscape in your school. Which of the options that this product suggested for you are possible in a place like Bakewell?

A RECORDING SHEET to write down your ideas has been supplied for you to use if required.

### ► [Job Search Recording Sheet](#)

## Teacher Notes

Identifying businesses and potential job opportunities links to other curriculum areas, e.g. IT, Business Studies, Environmental and Land Based Studies, Retail Business, Sport and Leisure etc. Some jobs are unlikely to be easily available for Y11 leavers – learners are asked to identify further learning routes which could improve their chances such as Apprenticeships, Diplomas, GCSEs and A Levels or opportunities for gaining relevant experience such as voluntary work.

*Statutory Guidance for Impartial Careers Education.*

This activity will contribute to the following learning outcomes:

- 1.1 are able to investigate opportunities for learning and work on their own*
- 1.4 recognise barriers to the achievement of their plans and understand how these can be overcome*
- 2.3 understand the skills and the qualifications that they need to pursue their ambitions*
- 3.9 are aware of opportunities within local, regional and national labour markets*
- 4.5 understand the benefits of remaining in learning (including FE, Apprenticeships, other jobs with training and Higher Education)*