

FOR IMMEDIATE RELEASE

From: Geographical Association
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New GA Website Launched Today!

The website of the Geographical Association www.geography.org.uk has been redesigned and restructured to give it a fresh new look and make it easier to navigate.

It includes a range of exciting new features including:

- Lively homepage highlighting new additions and popular content
- Resource Finder tool allowing users to search the GA's vast collection of online resources using a variety of criteria
- Tabbed Shop panel listing new books, recommendations and shopping basket contents
- Members' panel containing personal account details, bookmarks and recently viewed pages
- New look Journals area with easy access to articles and associated resources
- Cloud tags – a new way to find similar content using keyword matching
- RSS Feeds – sign up for the latest website updates

The Geographical Association is a subject association with a mission to further the study, learning and teaching of geography. www.geography.org.uk is a popular resource, used by teachers in more than 200 countries and receiving an average of 3000 pageviews a day. Our website keeps the geography teaching community up to date and provides a wide range of high quality resources, including our three well-respected journals.

A **free guide** to the new website is available to download at www.geography.org.uk and further information about the Geographical Association can be found at www.geography.org.uk/aboutus

Ends

For further information contact the GA's Website Manager, Anne Greaves agreaves@geography.org.uk