



MISSION:EXPLORE

By **The Geography Collective**

Illustrated by **Tom Morgan-Jones**

Price £7.99

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Can of Worms Kids Press, out 1 April 2010

“MISSION:EXPLORE is a brilliant way to stimulate young people’s interest, curiosity and sense of the absurd.”
Susan Buckingham, professor of geography and expert in women, girls and environmental issues

Mission:Explore is the antidote to the culture of cotton wool kids and inspires young people to engage with their world in the most direct way possible – by going out and having adventures.

IT’S TIME TO EXPLORE! 102 missions that challenge kids to (re)discover our world. Kids of any age can become guerrilla explorers and extreme missioners with missions that defy gravity, see the invisible and test mental agility.

Mission:Explore is an interactive book created by the wonderful **Geography Collective** in an ongoing project to further inspire enthusiasm and an inquisitiveness in young people about the people and places around them. Completing each mission will help kids develop new skills, resourcefulness and discover how their natural curiosity and initiative can lead to exciting and edifying experiences. It is geography, but not as you know it.

Mission:Explore encourages young people to get actively involved with their communities. Rather than receive royalties, The Geography Collective will donate copies of **Mission: Explore** to children who cannot afford their own throughout the country.

Mission:Explore – summer festivals. To further engage (big) kids with **geography** Mission:Explore style, The Geography Collective are going on tour this summer to spread their creed of inclusive ‘exploration for the masses’ by leading workshops at **Secret Garden Party, Sunrise Festival, and Glastonbury**. Further festivals and events are being planned.

Winner of a GeoVation Award 2010 sponsored by Ordnance Survey, the **Mission:Explore** concept and book is an outstanding addition to the collection of books by Can of Worms Kids Press which enhance young people’s enjoyment of learning.

“The **Child Safety Education Coalition (CSEC)** believes that it is very important for children to experience adventurous play and risk so they can learn to manage risk for themselves. **Mission:Explore** provides a great range of missions which are fun and exciting, and also allow children to learn about potential dangers and how to cope with them. By doing this, they will learn how to keep themselves and others safe from unintended injuries, which are the leading cause of death and serious injury in children and young people.”

Nicola Smith, CSEC

For further information or to arrange an interview, contact Helen Steer using the details below.

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ME0003

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It is illegal to put up posters without permission. If you can't get permission to use your street, ask your local Mayor for a space on your local community notice board.



ME0004

Turn to stone

Walk down your high street and turn to stone every time someone with a beard looks at you. Record how many times you freeze here.

