

GA in numbers 2015-16

1.2 MILLION PAGE VIEWS

7000 CONTACTS RECEIVING EMAIL NEWSLETTER

OVER 300,000 WEB VISITS FROM MORE THAN 200 COUNTRIES TO www.geography.org.uk

13,000 TWITTER FOLLOWERS

4,200 FACEBOOK LIKES

21 VOLUNTEER GROUPS

including Phase Committees, Special Interest Groups and Communication Boards

AROUND **5000** MEMBERS IN MORE THAN

60 COUNTRIES

INCLUDING 1200 PRIMARY 1800 SECONDARY schools in the UK



3 STRATEGIC PRIORITIES FOR 2014-2019

- 1 Meet professional and educational needs
- 2 Demonstrate the value of geographical education
- 3 Use our resources efficiently and sustainably

3 TERNMLY JOURNALS

PRIMARY GEOGRAPHY
TEACHING GEOGRAPHY
GEOGRAPHY

1 TERNMLY MEMBER MAGAZINE

GA MAGAZINE

OVER **300** RESOURCES FOR SALE

ANNUAL SALES OF **10,000** ITEMS

OVER **750** ANNUAL CONFERENCE DELEGATES IN MANCHESTER

OVER **500** CPD EVENT ATTENDEES

MORE THAN **500** PRIMARY & SECONDARY SCHOOL TEACHERS BENEFITTED FROM THE GA'S IN-SCHOOL BESPOKE SUPPORT

MORE THAN **1800** TEACHERS ATTENDED THE GA'S NATIONALLY-COORDINATED EVENTS

A FURTHER **2000** TEACHERS INVOLVED IN LOCAL NETWORKS

60 WORLDWIDE LOCAL QUIZZES involving more than **2000** STUDENTS from over 500 schools

120 SCHOOLS AWARDED GEOGRAPHY QUALITY MARK



40 BRANCHES HOLDING **200** LOCAL EVENTS

Throughout England, Wales & Northern Ireland

14 TRUSTEES

SEVENTEEN MEMBERS OF STAFF



TOTAL INCOMING RESOURCES **£1,269,711**

RESOURCES EXPENDED **£1,269,431**