

The Geographical Association



The GA is driven by clear goals and purposes within its long standing charitable aim which is 'to further the learning and teaching of geography.'

In 2008 the Trustees renewed the GA's vision of its broad goals and purposes:

- The GA will continue to be the lead subject association for teachers of geography in England and a national voice for geography, promoting its learning and teaching in all sectors of education. The GA will develop and extend partnerships with other subject associations and learned societies, national government and its agencies and all those with an interest in furthering geographical education.
- The GA aims to have membership in every school, college and higher education institution (HEI), and actively seeks members from other countries to create a rich and diverse community of professionals.
- The GA will be a leading provider of subject-focused continuing professional development, engaged in a wide range of curriculum development projects, and will produce high quality curriculum materials disseminated through its publications, journals and website. It will continue to develop a comprehensive range of support and activities for children and young people to stimulate a lifelong interest in geography.
- The GA will remain an organisation that staff and volunteers want to work for: an organisation that is convinced of its worth; that is confident and optimistic; that engages the public, and that has geography for all as an intrinsic value.

Geography Quality Mark

The GA has developed the Quality Mark framework to enable subject leaders to raise the standards of geography in their schools, supporting the teaching of quality geography and promoting leadership and management. According to the growing number of primary and secondary schools engaging in the Quality Mark scheme, its overarching strength lies in its capacity to act as an effective 'lever of change' for the development of geography in school. For more information, visit www.geography.org.uk/pgqm (for primary schools) or www.geography.org.uk/sgqm (for secondary schools).

The Geography Quality Mark scheme is part of the DCSF-funded Action Plan for Geography.



A different view has been funded entirely by the Geographical Association. Please consider joining the GA and help us 'further the learning and teaching of geography' with present and future generations of children and young people. You can join online (www.geography.org.uk/join) or by telephoning the number below:

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www.geography.org.uk/adifferentview