

ADVERTISE WITH THE GEOGRAPHICAL ASSOCIATION



ONLINE ADVERTISING

Our website regularly attracts more than 1500 visitors a day, averaging 5000 pageviews, with much higher figures at peak times. In addition our email newsletter is sent to approximately 7000 subscribers every fortnight.

ANNUAL CONFERENCE

Between January and March every year, 10,000 copies of the GA Annual Conference Booking Information are mailed to all GA members and primary and secondary schools in a 50 mile radius of the Conference venue. At the event itself the comprehensive Conference Handbook is given to 800+ delegates, speakers and exhibitors.

TEACHING GEOGRAPHY

Our journal for trainee and practising teachers of key stage 3 to post-16 students. Mailed in January, May and October to 2800 members

PRIMARY GEOGRAPHY

Our journal for trainee and practising teachers of Early Years and primary school pupils. Mailed in January, May and October to 1800 members.

GEOGRAPHY

Our journal for post-16 students and lecturers and all those interested in updating their geographical knowledge. Mailed in January, May and October to 2200 members



GA MAGAZINE

Our termly magazine for all members of the Geographical Association (GA). Mailed in January, May and September to 5000 members.

PACKAGE DISCOUNTS ARE AVAILABLE

Contact Lucy Oxley on **0114 296 0088**
or email loxley@geography.org.uk to find out more.

www.geography.org.uk



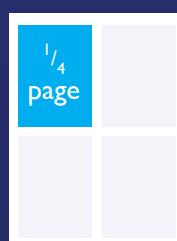
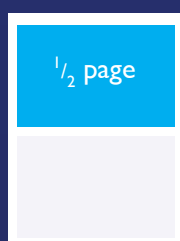
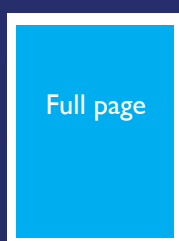
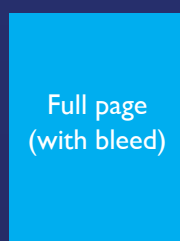
ADVERTISING RATES

Journal adverts Full page (inside back cover) Full page Half page Quarter page	Teaching Geography/ Geography £875 £775 £515 £310	Primary Geography £650 £550 £300 £100	GA Magazine - £1500 £850 -										
Journal inserts 1-10g 11-20g	Teaching Geography/ Geography £125 per 1000 £210 per 1000	Primary Geography £120 per 1000 £200 per 1000											
Conference advertising Full page (inside front cover) Full page Half page Quarter page	Booking Information £2000 £1500 £850 -	Conference Handbook <table border="1"> <thead> <tr> <th>Exhibitor</th> <th>Non-exhibitor</th> </tr> </thead> <tbody> <tr> <td>-</td> <td>-</td> </tr> <tr> <td>£362.50</td> <td>£650</td> </tr> <tr> <td>£262.50</td> <td>£450</td> </tr> <tr> <td>£187.50</td> <td>£350</td> </tr> </tbody> </table>		Exhibitor	Non-exhibitor	-	-	£362.50	£650	£262.50	£450	£187.50	£350
Exhibitor	Non-exhibitor												
-	-												
£362.50	£650												
£262.50	£450												
£187.50	£350												
Online advertising Website whole-site advert in rotating carousel Email sponsored listing Email banner advert	Cost £125 per month £275 £125	Dimensions 380 x 220px (supply at 900 x 684px) 50 words and image or logo 600 x 600px											

All adverts full colour and rates are subject to VAT. Agency discount 10%

SPECIFICATIONS

	Primary Geography	Teaching Geography	Geography	GA Magazine	Conference Booking Information and Handbook
Full page (with bleed)	303 x 216mm	303 x 216mm	281 x 216mm	303 x 216mm	-
Full page	267 x 180mm	267 x 175mm	251 x 186mm	271 x 185mm	265 x 185mm
Half page	130 x 180mm	126 x 175mm	123 x 186mm	127 x 185mm	132 x 185mm
Quarter page	130 x 87mm	126 x 84.5mm	123 x 91mm	-	132 x 90mm



Booking information

Contact Lucy Oxley on **0114 296 0088** or email loxley@geography.org.uk

The Geographical Association, 160 Solly Street, Sheffield, S1 4BF
 Tel 0114 296 0088 Fax 0114 296 7176
 Registered Charity No. 1135148 Company No. 07139068

